



# Glebe District Hockey Club

# Sponsorship Pack





## WELCOME TO GLEBE DISTRICT HOCKEY CLUB

Since 1931, when the St James Sports Club first fielded a hockey team, the foundations of what is now the Glebe District Hockey Club (GDHC) were laid. Just two years later, in 1933, GDHC was officially born—and we've been proudly representing our community on the hockey field ever since.

For over 90 years, GDHC has been a pillar of grassroots sport in Sydney. We've fielded teams in every season of the Sydney Hockey competition and its predecessor leagues, building a proud legacy of participation, excellence, and inclusion. Our junior program began in 1948, and our women's teams—first introduced in 1934—have been a vibrant and continuous part of our club since 1977. To date, more than 10,000 players have proudly worn the maroon and white.

**But GDHC is about more than hockey.**

We are a community. A family. A place where people of all ages, backgrounds, and abilities come together—not just to play a sport, but to build lifelong friendships, experience a true sense of belonging, and feel part of something bigger. Whether it's a first game in under-7s, a midweek social gathering, or a celebration of our club legends, GDHC brings people together in ways that matter.





## A LEGACY OF COMMUNITY, EXCELLENCE, AND BELONGING

Our story has been immortalised in *Under the Arches*, a book supported by the City of Sydney that captures the enduring legacy of the club, and the generations of families who've been part of our journey. From local juniors to Olympians who grace the Hall Of Fame at Olympic Park. Australian Kookaburra and NSW State representatives and our most decorated Life Member, Pat Nilan OAM (pictured).



**GDHC has nurtured talent at every level of the game.**

Our spiritual home—the clubhouse under the iconic arches at Jubilee Park—overlooks the Rozelle Bay foreshore and welcomes everyone: players, families, and passers-by alike. Following a recent refurbishment, this space has become a hub for weekend BBQs for our tiniest of players and their families, junior game days, and community celebrations. It's where young players meet their heroes and where generations connect over a shared love for the game.

Since our beginnings back in 1931 we have welcomed people of all ages and abilities and, as we head confidently towards our 100 years in 2031.





# ARTHUR STUBB FOUNDATION

Arthur Stubbs, together with club members where pivotal in creating our junior program. Arthur was committed to developing young people on and off the field and in his honour, a foundation was established to continue his legacy. Each year we host an annual fundraiser to ensure that we continue the spirit of junior development and to support our young people achieve their sporting dreams regardless of their age, skill level or experience.

Your donation or sponsorship will assist us in continuing Arthur's legacy of building something for others coming behind us by providing specific skills workshops, equipment and infrastructure like junior goalkeeping kits, support for our representative players and their families, development opportunities for our umpires and coaches and improvements at our clubhouse to make it a more welcoming gathering space.

**Any donation  
to Glebe  
Hockey  
through the  
Arthur Stubbs  
Foundation is  
tax deductible.**

Our club is renown for its commitment to the inner city and inner west communities by providing an affordable sport for families and players.

**Join us in building the next century of connection, growth, and sporting excellence.**





## WHY SUPPORT GLEBE HOCKEY

Every weekend, families gather at various fields across Sydney to cheer on their children, friends, and neighbours. These moments create memories that last a lifetime and build the connections that make our community strong. As we face financial challenges that threaten our ability to continue providing this crucial community space, we're reaching out to businesses who understand that a thriving community benefits everyone.

We take sport participation seriously, the research backs us up, when children play a sport, parents tend to be more active. Organised sport not only helps physical well being, but also mental health, improves social skills and academic performance. Participation declines with age and we want to be part of the **solution** that keeps young people engaged in healthy habits. GDHC is one of the few clubs that continues to offer mixed teams up to under 18 years, we are committed to fostering healthy relationships between our young boys and girls that they take into adulthood.

When **local sport thrives**, the whole community benefits. Children develop teamwork skills and healthy habits. Families connect with each other beyond digital distractions while at the games and driving to and from fields. Community members find purpose and companionship. These benefits ripple outward, creating a stronger, healthier, more connected community where businesses like yours can flourish.

Your **investment** in our club would not only provide vital support that keeps our club running but would also associate your brand with these positive community values. We're not just asking for financial support - we're inviting you to join our team and become part of the #glebefamily.

**“ Early engagement in  
crucial - only 31% of kids  
aged 5-11 years play  
organised sport”  
-Australian Sports Commission**



# CLUB OVERVIEW



1440 Followers

53% Male; 47% female



1421 Followers

50% split male v female

Our social media audience is growing month by month as we increase shareable content.



346 Player and Officials

447 emailable members

## Junior Hockey

We field teams from 4 to 18 years of age across the key age groups. On average they play a combine 144 games each season.

## Women's Hockey

We field six teams and play on average 108 games per year. We have a joint venture with Western Districts Hockey where your sponsorship game promotion would extend to their games.

## Men's Hockey

We field six teams and play on average 108 games per year. Men's Premier League 1 is live streamed by Sydney Hockey - the team will feature three to four times/season. Game day promotion would be visible on the games when Glebe Hockey is playing a live streamed game.

## Attendance

On average junior games will have approximately 50 people.

Senior games, particularly on club derby days will have over 100 people attending.

Live streamed games have an additional 200 viewers.



# CLUB EVENTS OVERVIEW

## Events

Glebe Hockey has 4 major events each year

- Opening Juniors - Glebe@Glebe Day: approximately 50-100 parents will attend.
- Arthur Stubbs Foundation annual fundraiser: over 200 people will attend.
- Junior Presentation - informal BBQ: approximately 100 people. This event brings extended families.
- Senior Presentation - formal dinner: 150 player and partners attend.

Glebe Hockey has many minor social events throughout the year. The club is known for its community engagement.

## Summer Competition

Glebe Hockey hosts a fun and highly spirited summer competition over 6 weeks that brings teams together three nights a week to the clubhouse.

## Hockey Derby Days

Glebe Hockey participate in inter-club derby days

- Briars Hockey Club
- Sydney University Hockey Club
- Sutherland Hockey Club

These derby days generate more spectators and on average would bring 100-200 people to the day.

# SPONSORSHIP CONTACT

Please contact the club President:

Sue Heath

preident@glebehockey.org.au



# WHAT OUR MEMBERS SAY



“ It’s truly a club for life ”

“ The club allows people from all walks of life...a club that contributes to the social good ”



“ Family atmosphere and genuine club spirit ”

“ I've had an amazing time. Not only have I stayed active, but I've also made great friends along the way ”



# SPONSORSHIP PACKAGES

What benefit does each status offer	PLATINUM 5,000/y	GOLD 3,000/y	SILVER 2,000/y	BRONZE 1,000/y	PARTNERS	DONATION OVER 1,000
Exclusive signage of the Club House	✓					
Logo on website homepage	✓					
Logo on website sponsorship page	✓	✓	✓	✓	✓	
Logo in email signature	✓	✓	✓			
Headline logo displayed at every game	✓					
Headline sponsor on all comms and promo material	✓					
Second tier display on banners at games		✓				
Third tier display on banners at games			✓	✓		
Co-branding for socials	✓	✓				
Share of content with members	✓	✓	✓	✓	✓	
Newsletter - biannual Advert	Full Page	1/2 Page	1/4 Page			
Dedicated social media content posts yearly	6	3	2	1		
Mentions in social media at events	✓	✓	✓	✓	Only for contributions	✓
Acknowledgement in annual report & newsletter	✓	✓	✓	✓	✓	✓





**Glebe  
District  
Hockey  
Club Inc.**

Family | Equality | Commitment | Contribution